

2012 Ministry Goals

Jerry Schwenke

- Develop ministry skills by attending the Biblical Counseling Training Conference in Lafayette, IN and by reading 3 resources related to Christian leadership and/or education.

Purpose

- To be challenged to grow in multiple areas through attending the BCTC and to increase my ability to disciple, encourage, and counsel others.
 - To gain a more distinctly biblical view of both education and leadership and to be challenged to lead the school in a good direction through godly means.
- Create a marketing plan (possibly by using an ad hoc committee) which should include a calendar for advertising, a completely revised school brochure, and a plan for reaching other Bible believing churches.

Purpose

- To create an easy and sustainable way to have positive awareness of CLBS in our community.
 - To increase enrollment by developing our pool of applicants.
- Completely revise the parent/student handbook.

Purpose

- To provide our families with a relevant and easily understood resource that describes the policies of our school without too much verbiage.
 - To be even more transparent about enrollment and what it means to families when they entrust their children to our institution.
- Plan and execute regular Parent/Teacher Association meetings.

Purpose

- To increase communication between parents, teachers, administration, and the church body.
- To gather feedback and be made aware of unknown issues existing in the minds of school families.
- To facilitate volunteer and material needs of the school ministry.
- To create buy-in and overall persistence rates among school families.
- To raise church awareness of school activities and needs.